

Goals, Objectives and Tasks related to MDD Priority List

Below would be my top 5 list and goals to accomplish and some of the ideas we need to think about.

1. Hire full time economic development director
 - Figure out compensation package
 - Put add in paper, career builder and monster
 - Interview candidates
2. New Development/redevelopment of properties
 - Speak with existing property owners and ask what level of interest they have in restoring
 - Offer tax or some type of compensation for clean up
3. Improve quality of life
 - We NEED sidewalks/trails
 - hire company to find out where we can add them for a reasonable price.
4. Coordinate efforts with TxDOT, AISD, Azle Area Chamber of Commerce EDC, HUD
5. Encourage Cooperation of existing land owners
 - Find someone who is willing to speak with landowners

I think that our number one goal, after a Director, which will go a long way towards accomplishing the others, is that we entice /develop " non-retail" businesses to come to Azle. I am suggesting technical/administrative first level, and manufacturing second.



D R A F T
Municipal Development District
STRATEGIC PLAN 2014

GOAL: Expand and Develop Sound Retail Industrial and Manufacturing Base (*by-laws*)

OBJECTIVE(s):

1. Identify new development/redevelopment of properties (2)
2. Identify types of businesses desired (3)
3. Identify properties for development (4)
4. Improve / expand existing businesses (retention) (12)
5. Analyze gaps for under-represented business types (reduce retail leakage) (13)

TASK(s):

1. Assist City of Azle in funding full time economic development director (1)
2. Create marketing campaign towards targeted businesses (10)
3. Encourage cooperation of existing land owners (6)
4. Review City's tax abatement plan to determine if changes may be appropriate to better support the MDD Strategic Plan. (*)
5. Analyze gaps for under-represented business types (reduce retail leakage) (14)

GOAL: Improve Infrastructure to Meet Expanding Economic Opportunities (8)

OBJECTIVE(s):

1. Provide utilities to new properties to meet expanding economic opportunities that are or otherwise would impede economic expansion (*)
2. Provide utilities to existing business properties to meet expanding economic opportunities (*)

TASK(s):

1. Identify utility needs that are impeding economic development
2. Develop a plan to provide or assist in providing those utilities needs to the business property boundary.
3. Coordinate efforts with TxDOT, Azle ISD, Azle Area Chamber of Commerce and HUD
4. Encourage cooperation of existing land owners

GOAL: Improve the Perception of Azle (5) [*also supports 12 & 13*]

OBJECTIVE(s):

1. Improve livability/quality of life (7)
2. Increase employment opportunities (11 & *by-laws*)

TASK(s):

1. Strong internet/website presence promoting Azle (20)
2. Develop a plan to gain greater Community involvement in this goal (21)
3. Identify competitive advantages / disadvantages of locating in Azle (15)

GOAL: Development/ Increase Funding Sources (22)

OBJECTIVES(s):

1. Provide funding opportunities to improve economic development

TASK(s):

1. Coordinate with NCTCOG , USDA Rural Loan Program and other such sources
2. Investigate grant opportunities(18)

OTHER priorities that were unused here are: Training / development of Board (16); Annexation (19)

Note: The text in *italics* is a cross-reference to the source of the entry. An asterisk (*) appears when an entry was added that was not on the priority list (next page).



Municipal Development District
Goals/Priorities
2014

Top 10 List of Priorities

1. Assist City in funding full time economic development director
2. New development/redevelopment of properties
3. Identify types of businesses desired
4. Identify properties for development
5. Perception of Azle
6. Encourage cooperation of existing land owners
7. Improve livability / quality of life
8. Improve infrastructure
9. Increase tax base
10. Create marketing campaign towards targeted businesses

11. Increase employment opportunities
12. Reduce tax burden on residents / businesses
13. Improve / expand existing businesses (retention)
14. Analyze gaps for under-represented business types (reduce retail leakage)
15. Identify competitive advantages / disadvantages of locating in Azle
16. Training / development of Board
17. Coordinate efforts with
 - TxDOT
 - AISD
 - Azle Area Chamber of Commerce EDC
 - HUD
18. Investigate grant opportunities
19. Annexation
20. Strong internet/website presence
21. Community involvement
22. Funding