

**AZLE MUNICIPAL DEVELOPMENT DISTRICT
REGULAR MEETING**

**CITY COUNCIL CHAMBERS
613 S.E. PARKWAY
AZLE, TEXAS 76020**

**TUESDAY
March 11, 2014**

AGENDA

**President Ray Ivey
Vice President Kevin Ingle
Secretary Joe McCormick**

**Jack Stevens
Justin Berg
Council Member Paul Crabtree
Council Member William Chambers**

**REGULAR SESSION
CALL TO ORDER**

7:00 p.m.

ACTION ITEMS

1. Consider approving the Minutes of the February 11, 2014 Azle MDD regular meeting
Secretary Joe McCormick

DISCUSSION ITEMS

2. Discuss setting goals and priorities for the Strategic Plan for the Azle MDD
President Ray Ivey
3. Discussion regarding Azle Municipal Development District plans/procedures/policies
President Ray Ivey

ADJOURNMENT

I, the undersigned authority, do hereby certify the above Agenda was posted at City Hall on March 7, 2014 at the City's official bulletin board and is readily accessible to the public at all times in accordance with V.T.C.A. Chapter 551, Texas Government Code.



Susie Hiles, Assistant to the City Manager

Date Agenda Removed from Posting

This facility is wheelchair accessible and handicapped parking spaces are available. Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in city functions and activities. Auxiliary aids and services or accommodations should be requested forty-eight hours prior to the scheduled starting time by calling the City Secretary's Office at 817-444-7101.

Complete MDD Agenda packet and background information are available for review at the City Secretary's Office and on our website www.cityofazle.org.

City Council Communication

Item # 1

Submitted By: Susie Hiles, Assistant to the City Manager	Date: February 7, 2014
Subject: Azle MDD Board Minutes.	

Action Requested: Consider approval of the Minutes from the February 11, 2014 MDD Board meeting.

Purpose (Outline – Who, What, Where, Why & How). Procedural.

Checklist of Attachments			
<input type="checkbox"/> Contract	<input type="checkbox"/> Agreement	<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution
<input type="checkbox"/> Policy	<input type="checkbox"/> Applications	<input type="checkbox"/> Legal Opinion	<input type="checkbox"/> Minute Order
<input type="checkbox"/> Letter/ Memo From Applicant	<input type="checkbox"/> P&Z Minutes	<input checked="" type="checkbox"/> Board Minutes	<input type="checkbox"/> Other Minutes
<input type="checkbox"/> Staff	<input type="checkbox"/> Checklist	<input type="checkbox"/> Federal Law	<input type="checkbox"/> Plans / Drawings
<input type="checkbox"/> Other	<input type="checkbox"/> State Law	<input type="checkbox"/> Bid Tabulations	<input type="checkbox"/> Maps
	<input type="checkbox"/> Attachments	<input type="checkbox"/> Notices	<input type="checkbox"/> Charter

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STATE OF TEXAS §
COUNTY OF TARRANT §
CITY OF AZLE §

The Azle Municipal Development District of the City of Azle, Texas convened in Regular Session at 7:00 p.m. in the Council Chambers of City Hall, 613 Southeast Parkway, Azle, Texas, on the 11th day of February 2014 with the following members present:

Ray Ivey	President
Kevin Ingle	Vice President
Council Member Paul Crabtree	Place 1
Jack Stevens	Place 5
Craig Lemin	Executive Director

Constituting a quorum. Secretary Joe McCormick, Council Member William Chambers, and Director Justin Berg were excused from tonight's meeting. Staff present were:

Lawrence Bryant	Assistant City Manager
Susie Hiles	Assistant to City Manager

The following items were considered in accordance with the official agenda posted on the 7th day of February 2014.

REGULAR SESSION:
CALL TO ORDER

7:00 p.m.

President Ray Ivey called the session to order at 7:00 p.m.

PRESENTATION

1. Presentation of the MDD's Quarterly Investment Report for Quarter ended December 31, 2013

Executive Director Lemin presented the Quarterly Investment Report to the Board and gave an overview of the MDD's investments advising the funds will be invested in TexPool. At the end of this reporting period, earnings were from the first sales tax collection of \$25,983. Director Lemin reported an average quarterly yield of 0.04% with quarterly interest earnings of \$1, leaving the value of this Quarter's investment at \$25,984. Staff will provide this report to the Board on a quarterly basis.

ACTION ITEMS

2. Consider approving the minutes of the January 14, 2014 regular Azle MDD Board meeting

The Board reviewed the minutes, recommending they be approved as submitted.

Director Stevens moved to approve the minutes of the January 14, 2014 regular MDD Board meeting. Director Ingle seconded the motion. The motion was unanimously approved.

3. Discuss upcoming economic development conferences and consider any action on amending the FY2013-2014 budget to allocate funds for travel and training expenses

President Ivey introduced the agenda item. The Board discussed several seminars/economic development conferences they felt might be beneficial for the Board to attend in order for them to gain more knowledge regarding the fundamentals of economic development. They also discussed joining the Texas Economic Development Council. The Board would like to amend their FY2013-2014 budget to include funds for travel & training in the amount of \$3,000 to attend the TEDC conference in June. The MDD Bylaws require City Council to approve any amendments

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to the adopted budget; therefore, Staff will place this item on the February 18 Azle City Council meeting for their consideration. Councilmember Paul Crabtree can present the item on behalf of the MDD.

President Ivey moved to amend the FY2013-2014 MDD budget to include funds for travel & training in the amount of \$3,000. Director Stevens seconded the motion. The motion was unanimously approved.

DISCUSSION ITEMS

4. Discuss setting goals and priorities of the Strategic Plan for the Azle MDD

President Ivey introduced the agenda item. Executive Director Lemin gave the Board a handout that listed the Azle City Council's priorities for 2014 and advised they go through this exercise every year during Budget Workshop. He advised the first step in preparing a Strategic Plan is to establish priorities. The Board named the following as their priorities:

1. Perception of Azle
2. Increase -
 - sales tax base
 - commercial tax base
 - residential tax base
3. Improve -
 - utility infrastructure
 - telecommunication infrastructure
 - street infrastructure
4. Increase employment opportunities
5. Identify types of businesses desired
6. Create marketing campaign towards targeted businesses
7. Reduce tax burden on residents / businesses
8. Improve / expand existing businesses (retention)
9. New development on vacant properties
10. Redevelopment of existing properties (rehab vacant buildings, combine lots)
11. Encourage cooperation of existing land owners
12. Analyze gaps for under-represented business types (reduce retail leakage)
13. Identify properties for development
14. Identify competitive advantages / disadvantages of locating in Azle
15. Improve livability / quality of life
 - install sidewalks
16. Training / development of Board
17. Coordinate efforts with
 - TxDOT
 - AISD
 - Azle Area Chamber of Commerce EDC
 - HUD
18. Investigate grant opportunities
19. Investigate need for full time economic development director

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The Board will continue this planning exercise at the March meeting to allow the absent Board members to have input in this process.

5. Discussion regarding Azle Municipal Development District plans/procedures/policies

No items discussed.

ADJOURNMENT

President Ray Ivey adjourned the meeting at 8:13 p.m.

PRESENTED AND APPROVED this the 11th day of March 2014.

APPROVED:

Ray Ivey, President

ATTEST:

Joe McCormick, Secretary