MINUTES
REGULAR MEETING
AZLE MUNICIPAL DEVELOPMENT DISTRICT
JANUARY 13, 2015

STATE OF TEXAS §
COUNTY OF TARRANT §
CITY OF AZLE §

The Azle Municipal Development District of the City of Azle, Texas convened in Regular Session at 6:30 p.m. in the Council Chambers of City Hall, 613 Southeast Parkway, Azle, Texas, on the 13th day of January 2015 with the following members present:

Ray Ivey	**President – Place 4**
Kevin Ingle	**Vice President – Place 6**
Joe McCormick	**Secretary - Place 3**
Councilman Paul Crabtree	**Director – Place 1**
Councilman David McClure	**Director - Place 2**
Jack Stevens	**Director - Place 5**
Justin Berg	**Director – Place 7**

Constituting a quorum. Executive Director Craig Lemin was excused from tonight's meeting. Staff present was:

Lawrence Bryant	**Assistant City Manager**
Caitlin Glenn	**Economic Development Director**
Susie Hiles	**Assistant to City Manager- Scribe**

The following items were considered in accordance with the official agenda posted on the 9th day of January 2015.

REGULAR SESSION: **6:30 p.m.**
CALL TO ORDER

President Ivey called the session to order at 6:30 p.m.

ACTION ITEMS

1. **Consider approving the Minutes of the December 9, 2014 Azle MDD regular meeting.**

   Director Stevens moved to approve the Minutes as presented and discussed. Director Paul Crabtree seconded the motion. The motion was unanimously approved.

DISCUSSION ITEMS

2. Discussion regarding Azle Municipal Development District plans/procedures/policies

   Economic Development Director Caitlin Glenn presented the Board with a schedule for implementing the various priorities of the Strategic Plan. EDD Glenn and the Board discussed actions for implementation and some of the challenges facing business growth.

   In the first six months, EDD Glenn proposes:

   Business Retention & Expansion
   - meet with existing companies for facility tour and to discuss any concerns they have
   - attend industry specific conferences

   Business Recruitment
   - design marketing materials, web content
   - implement website optimization to make Azle appear in the top 10 of an economic development search
   - meeting with developers/realtors

   Main Street Redevelopment
   - partner with Azle Area Chamber for community involvement

- help foster better communication

Administrative
- conduct property inventory, shopping center vacancies, developable land
- host information sessions on business incentives
- receive certified economic developer training

Event Attendance
- industry specific trade shows
- TEDC conferences
- regional conferences
- public-private partnership conferences

Resource Partners
1) developing relationships with
   (a) AISD CTE
   (b) colleges/tech schools
   (c) Governor's Office of Economic Development
   (d) Tri-County Electric Cooperative
   (e) TEDC – Team Texas, TexasOne
   (f) regional business incubators
   (g) Workforce Development Board
   (h) Tarrant County Small Business Development Center
   (i) Small Business Development Center Tarleton State
   (j) Tarrant County Economic Development

Board discussed Staff educating the Board on the procedures for building/starting a new business in Azle from start to finish so they will be able to determine what types of fees can be waived as an incentive.

Discussed placing the following items on the February 10, 2015 MDD Agenda
- Report on business retention and expansion meetings
- Summary of business incentives

ADJOURNMENT

President Ivey adjourned the meeting at 8:13 p.m.

PRESENTED AND APPROVED this the 10th day of February, 2015.

APPROVED:

Kevin Ingle, Vice President

ATTEST:

Joe McCormick, Secretary